



Juan Carlos Federico Illustration Portfolio



Crazy Animals

The Book Company

Australia

Concept characters

Book illustrations



View examples online



Texy

RealPage

iDOC software

Texas. USA

Character design

Software Common Art

Social Media Art



View examples online



Volkswagen Spain

DDB Barcelona

Spain

Advertisements for newspapers and magazines

Posters and billboard design

Layered character and scenes for animated advertisements

Illustrations

[View examples online](#)



Go Dodo

Moody Street Kids

Australia

Concept characters
for animated television
feature film

[View examples online](#)

Take it easy on
Christmas Day.

Travel for free

metlink @



Metlink.

Melbourne

Public Transport

Australia

Character design

Advertisement and posters design

Illustrations

[View examples online](#)



Karim and Noor

Blink Studios

Dubai,

Arab Emirates

Concept characters for animated film



View examples online



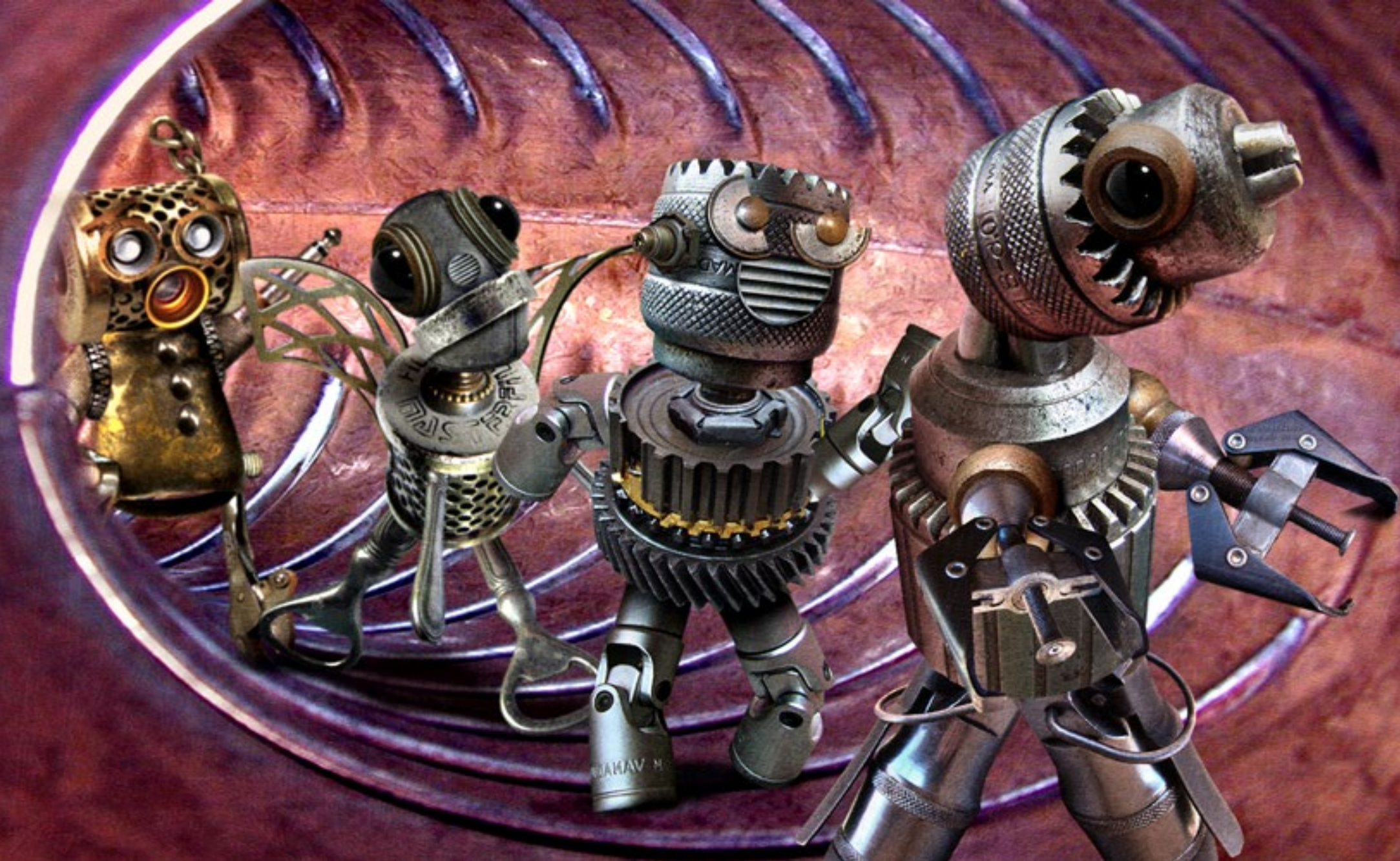
**School
Publishing
Group.**
USA

Character design

Graphic design pieces

Illustrations

[View examples online](#)



**3rd Edition
of the
Boardgame
Festival
*Spain***

Advertisements for magazines

Posters Design

Illustrations

[View examples online](#)



Pixel Time
Canada

Product Identity system

Character design

Pixel-dollars design system

Illustrations of the game

Posters design

Packaging & Merchandising

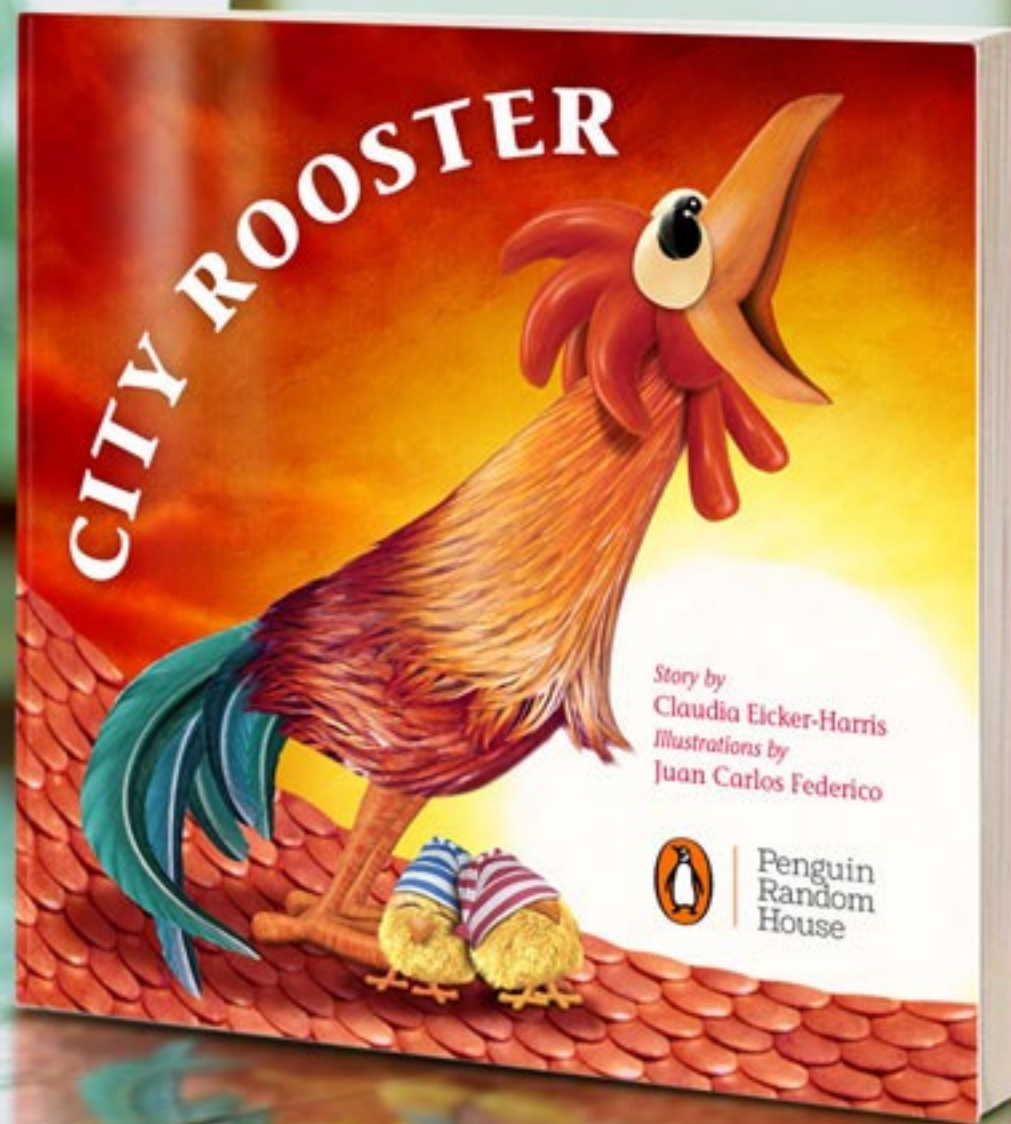
[View examples online](#)



Marcha Criança
Editora Scipione
Brasil

Illustrations for students books
Level 1. Grades 1-3
Openings of all books

[View examples online](#)



City Rooster

Penguin

Random House

South Africa

Character design

Cover design

Book illustrations

Artwork for marketing
and social media

[View examples online](#)



Sos Planeta
Government
of the City
of Buenos Aires
Argentina

Campaign of social good

- Character design
- Design and illustration of collectible stickers and sticker album
- Posters and billboard design
- Artwork for marketing and social media

[View examples online](#)



Fundamental

Ediciones Castillo

México

Quarterly project

Character design

Cover design

Common art for all books

12 students books. Spanish
and mathematics. Grade 1-6

*Caniem award for the editorial art,
33rd Children's Book Fair, México*

View examples online



Five Little Monsters

Scholastic

USA

Character design

Cover design

Book illustrations

Layered characters
and scenes for interactive
and animated version

[View examples online](#)



Rita

Editorial

Aguila Azul

Chile

Character design

Cover and book design

Book illustrations

[View examples online](#)



Recreo

Richmond

Brasil

Quarterly project

Illustrations for students books
Level 1, Grades 1-3

Openings of all books

View examples online



Morty & Elf

Eicker-Harris

South Africa

Character design

Cover and book design

Book illustrations

[View examples online](#)



La Familia Verde

Planeta Junior

Argentina

Character design

Cover and book design

Book illustrations

Stand design for
children's book fair

[View examples online](#)



Dinolandia

Editorial

Aguila Azul

Chile

Character design

Cover and book design

Book illustrations

[View examples online](#)



Fibo & Olivia 1

Editorial Estrada

Argentina

Annual Project, Grade 1

Illustration of 9 stories for Grade 1

Main and secondary characters

Cover illustration, openings, and
common art for the students books:

Fibo & Olivia 1

Prácticas del Lenguaje 1

[View examples online](#)



Fibo & Olivia 2

Editorial Estrada

Argentina

Annual Project, Grade 2

Illustration of 9 stories for Grade 2

Main and secondary characters

Cover illustration, openings, and
common art for the students books:

Fibo & Olivia 2

Prácticas del Lenguaje 2

[View examples online](#)



Fibo & Olivia 3

Editorial Estrada

Argentina

Annual Project, Grade 3

Illustration of 9 stories for Grade 3

Main and secondary characters

Cover illustration, openings, and
common art for the students books:

Fibo & Olivia 3

Prácticas del Lenguaje 3

View examples online



Bináreas

Puerto de Palos

Argentina

Quarterly project

Illustrations for students
books. Level 2, Grades 4–6

Openings of all books

[View examples online](#)



Tito

Editorial Aguila Azul

Chile

Character design

Cover and book design

Book illustrations

[View examples online](#)



Arcor Foundation
Institutional Book
Argentina

Cover design

Book illustrations

View examples online



Three Little Pigs

Macmillan

Argentina

Character design

Book illustrations

[View examples online](#)



Lectores en su salsa

Ediciones SM

Argentina

Character design

Book illustrations

[View examples online](#)



Boardgames

Macmillan

Argentina

Design and illustration
of 12 boardgames

View examples online



Recetarium

Own project

Character design

Cover and book design

Books Illustrations

[View examples online](#)



Charló Arwin
The true origin
of the species
Own project

Identity system
Editorial project
Development of games
Product design
Illustrations

[View examples online](#)



Algebranos

Own project

Identity system

Development of game

Cards and packaging Design

Illustrations

[View examples online](#)

Juan Carlos Federico Argentine Graphic designer and illustrator.
Lives in Buenos Aires. Ex-Professor at the University of Buenos Aires.
In the late 90's founded Signum, design studio. Obtains some awards
in corporate identity and poster design. Among them, the first prize
for the design of the Institutional Image of Buenos Aires City. From
2004 focuses on editorial design. And since 2007 begins to illustrate.

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